



THANKSGIVING TRADITIONS

Macy's Thanksgiving Day Parade



Macy's Thanksgiving Day Parade wasn't the first store-sponsored Thanksgiving Parade. In the Roaring 20's, the economy was booming, and companies tried to find creative ways to encourage shoppers to choose their stores for the busy holiday shopping season. While the other parades have disappeared over time, the Macy's Thanksgiving Day Parade has become a holiday tradition for many American families. Research the questions below to learn more about this Thanksgiving tradition.

When was the first Macy's Thanksgiving Day Parade?

Was the parade ever cancelled? When? Why?

What did the giant balloons replace that had been used in earlier parades?

What character was the first giant Parade Balloon? How big was it?

In the early parades, the balloons were released when the parade was over. Name one thing that happened to a released giant balloon from the Macy's Parade.

CITE YOUR SOURCES:

