



TOILET PAPER MATH

The Confusing Math
in the Grocery Store

"Toilet paper math" is a way of talking about how companies try to trick people into thinking they are getting more than they are actually paying for. It's like when you buy toilet paper and the package looks like it has a lot of sheets, but when you use it, you realize there aren't as many as you thought. Research these questions to learn more.



What is one example of confusing toilet paper math?

How can understanding "toilet paper math" help you as a consumer?

What are some of the names companies give to their roll sizes?

Are those sizes the same for every company?

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